



WOULD YOU RATHER?

Give at least two arguments

- shop alone or with friends who give you advice?
- wait for big sales like Black Friday or buy things when you actually need them?
- receive a gift card or cash?
- wait two weeks for free delivery or pay extra for next-day shipping?
- read dozens of reviews before buying or just trust the product description?
- spend money on clothes or experiences (concerts, trips, events)?

CREATE A QUICK PROFILE OF...

- a shopaholic
- an ideal shop assistant
- a difficult customer



WHEN WAS THE LAST TIME YOU..

- ...sold something online (Vinted, OLX, etc.)?
- ...bought clothes that looked better online than in real life?
- ...regretted buying something? What was it?
- ...ordered food delivery because you were too tired to cook?
- ...bought something second-hand?
- ...asked for a refund? What happened?



MAKE A LIST OF THINGS YOU WOULD BUY/DO IF YOU SUDDENLY RECEIVED \$2,000.

- _____
- _____
- _____
- _____
- _____
- _____

FINISH THE SENTENCES.

- ★ Fast fashion brands are popular among young people because...
- ★ One thing that immediately puts me off a shop or a restaurant is when...
- ★ Even though online shopping is convenient, it can sometimes...
- ★ A good way to avoid impulse buying is to...
- ★ In theory, discounts help customers save money, but in practice...

RANK THESE FROM MOST ANNOYING TO LEAST ANNOYING IN A SHOP:

- ☐ long queues
- ☐ pushy sales assistants
- ☐ being asked about a loyalty card
- ☐ your size being out of stock
- ☐ loud music in shops
- ☐ items without price tags
- ☐ sky-high prices